



CONTINUING MEDICAL EDUCATION

3020 Children's Way, MC-5017
San Diego, CA 92123
Phone: (858) 966-4072
FAX: (858) 966-8018
Email: cme@rchsd.org

January 4, 2017

Dear Prospective Exhibitor:

Rady Children's Hospital-San Diego invites you to participate in the ***Pediatric Dermatology for the Practitioner Conference***, which will take place at Paradise Point Resort on April 7-8, 2017.

Our own nationally recognized faculty and guest faculty will cover topics in the diagnosis and treatment of vascular birthmarks, acne, atopic dermatitis, cutaneous infections, and fungal infections in immunosuppressed patients, connective tissue disorders, and pigmented lesions. Topic areas will include neoplasms, procedural dermatology, and infestations. Workshops include review of topical dermatologic therapies and challenging cases.

This is an exciting opportunity! We hope that you'll plan to Exhibit at this vitally important conference. Please review the attached 2017 Exhibit Packet and return the Exhibitor Application as your company's commitment to be a part of this excellent educational activity.

Conference	Pediatric Dermatology for the Practitioner Conference 2017
Date	Friday, April 7- Saturday, April 8, 2017
Time	7:30 am to 5:00 pm
Theme	Pediatric Dermatology
Target Audience	Practicing Pediatricians, Family Physicians, Allied Health Professionals, Primary Care Providers
Expected Attendance	250 Physicians, Nurses, Specialists

On behalf of the planning Committee and Faculty, thank you for considering supporting this conference. It is our hope you will see the value in participating in this initiative. If you have any questions or require additional information, please feel free to contact us at (858) 966-4072.

Sincerely,

Rady Children's Hospital- San Diego
CME Department